



TOP SIDING TIPS

SUMMER HOME MAINTENANCE CHECKLIST

WARNING SIGNS & SOLUTIONS

BY STEPHANIE VANDERBILT | OWNER



1. There's Moisture Damage If your siding is soft, bubbling, or crumbling apart, moisture has already seeped in—leading to rot and structural issues. Vinyl and James Hardie® siding resist water intrusion, keeping your home protected through New England's wettest months.

2. You Discover Termite or Insect Damage Buckling boards, small holes, and soft spots may mean insects are tunneling behind your siding. Foam-backed vinyl deters termites, while James Hardie® fiber cement siding offers long-lasting pest resistance.

3. Your Siding Looks Dirty (And Doesn't Clean Well) If stains, mildew, or grime don't wash off with gentle cleaning, your siding may be too porous or aged. Premium vinyl siding is designed to clean easily and resist buildup, keeping your home looking fresh all Summer.

4. You See Cracks and Breaks Cracks, holes, or broken panels let in moisture and pests—especially during summer rains. Upgrading to durable, impact-resistant siding like James Hardie® ensures long-term protection and peace of mind.

5. Your Siding Is Driving Up Energy Bills If your home feels drafty or your energy costs keep rising, your old siding may be to blame. Foam-backed vinyl siding adds insulation, while James Hardie® siding improves efficiency—helping you stay comfortable and save money year-round.

6. Your Siding Is Not Fire Resistant Wood siding can ignite as low as 500°F, putting your home at risk. Vinyl is self-extinguishing, and James Hardie® siding is non-combustible with top-tier fire ratings—giving you a safer home exterior.

7. Your Siding Looks Discolored Uneven fading, blotches, or dullness means your siding has lost its UV protection. Consider ChromaTrue® vinyl or James Hardie® with ColorPlus® Technology to keep your home vibrant and fade-resistant.

8. Your Siding Looks Uneven or Poorly Installed Crooked, sagging, or wavy panels don't just look bad—they leave your home vulnerable to moisture and drafts. Upgrading to professionally installed vinyl or James Hardie® siding means a beautiful, seamless look without ever needing to repaint.

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